



## AGREEMENT MADE BETWEEN

## **WFOR-TV**

CONTRACT NO. REV. 1161-55168-1

DATE PRINTED 10/03/12

PAGE

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

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329831 <b>NAME</b>	AGENCY (OR SERVICE)  AMERICAN RAMBLER	ACTING AS AGENT FOR	177146 ADVERTISER (C	DR AGENCY AND ADVERTISER) IDENT, INC.	Cancellation Notice	
AND	138 Conant St		585 Commercial	St	Required  Announcement 28 days	
ADDRESS	Beverly USA	MA 01915-1665	Boston USA	MA 02109-1024	prior notice	
CONTACT	STEPHANIE KINCAID		PRODUCTEST. 46	PRODUCTEST. 463		
SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 463	PRODUCT 1300 CODE		]	
NATIONAL SALESPERSON	ı					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

1

ethnicity		SPOTS	TIME					TOTAL	7	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
:60's d	order									
1 LUR	11000.0	2	11:00P	11:35P	30S	10/08/12-10/09/12	LATE NEWS	2	1200.00	2400.00
2 LUR	00111.0	3	11:00P	11:35P	30s	10/03/12-10/05/12	LATE NEWS	3	1200.00	3600.00
3 LUR	1	1	10:00P	11:00P	30s	10/08/12-10/08/12	HAWAII FIVE-O	1	3600.00	3600.00
4 CD	т	1	07:58P	09:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	7850.00	7850.00
5 CD	т .	1	09:00P	10:00P	30s	10/09/12-10/09/12	NCIS:LOS ANGELES	1	6300.00	6300.00
6 2100-	W 2200LUR	1	09:00P	11:00P	30s	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	3500.00	3500.00
7 2200-	W 2300LUR	1	09:00P	11:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	3500.00	3500.00
8 LUR	Th	1	07:58P	09:00P	30S	10/04/12-10/04/12	THE BIG BANG THEORY/TWO AND	1	4000.00	4000.00
9 LUR	F	1	07:58P	09:00P	30S	10/05/12-10/05/12	CSI:NY	1	2500.00	2500.00
10 CD	F	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3600.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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AND PAGE 2 329831 AGENCY (OR SERVICE) ACTING AS AGENT FOR 177146 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME AMERICAN RAMBLER ROMNEY FOR PRESIDENT, INC. Required 138 Conant St 585 Commercial St AND Announcement 28 days **ADDRESS** Beverly MA 01915-1665 Boston MA 02109-1024 prior notice USA USA STEPHANIE KINCAID CONTACT PRODUCTEST. 463 LOCAL SUSAN INKER-PURETZ AGENCY EST. NO. PRODUCT 1300 SALESPERSON 463 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/03/12 AND ENDING 10/09/12 NO. WEEKS:

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
11 LUR	Sa	2	07:00A	09:00A	30s	10/06/12-10/06/12	CBS SATURDAY EARLY SHOW	2	175.00	350.00
12 LUR	Sa ootball	1	12:00N	03:30P	30S	10/06/12-10/06/12		1	600.00	600.00
13 LUR -	Sa FLA VS LSU	1	12:00N	07:00P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	1	4500.00	4500.00
14 LUR	Sa	1	07:58P	09:00P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	1500.00	1500.00
15 LUR	Sa	1	08:57P	10:00P	30s	10/06/12-10/06/12	CRIME TIME SATURDAY	1	1500.00	1500.00
16 LUR	Sa	1	10:00P	11:00P	30s	10/06/12-10/06/12	48 HOURS MYSTERIES	1	2000.00	2000.00
17 CD	Su	1	09:00A	10:30A	30S	10/07/12-10/07/12	CBS SUNDAY MORNING	1	1620.00	1620.00
18 LUR	Su	1	10:30A	11:00A	30s	10/07/12-10/07/12	FACE THE NATION	1	1260.00	1260.00
	*				Qtr 4	<u>Oct</u> -12 50580.00	Billing Summary  Nov Dec  .00 .00	GR	Total 50580.00 AND TOTAL 50580.00	

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